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<!-- cheri hebert://design-----// -->

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<?php
$address = 'P.O. Box 7198, Sumner, WA 98390'; $phone = '253_862_0985';
$email = 'adcre8tr@aol.com'; $website = 'adcre8tr.com';
?>
```

<!-- Achievements -->

- Create and design logos, advertisements, silk screen designs, brochures, artwork and websites for retail outlets & professional businesses with meticulous accuracy & attention to detail.
- Technical illustration and body copy for advertisements, publications and sales visuals.
- Coordinated with sales staff in the production of phone book advertisements for cities throughout the West Coast.
- Operate & troubleshoot various Macintosh/PC computers, postscript printers and scanners in the production of all types of computer graphics.
- Since 1989 gained proficiency in the use, operation and understanding of graphic software:

<!-- Software: -->

✱ Adobe Illustrator	✱ Microsoft Office	✱ Macromedia Dreamweaver
✱ Adobe InDesign/Acrobat	✱ BBEdit	✱ Macromedia Flash
✱ Adobe Photoshop	✱ HTML, DHTML, XHTML	✱ Macromedia Fireworks
✱ QuarkXPress	✱ PHP, MySQL, JavaScript	✱ Macromedia Freehand

- Evaluated and coordinated the assignment of project layouts to individual artists based on capability and experience.
- Assessed and critiqued finished artwork of artists at various levels of skill for accuracy and efficient use of program formats compatible with network capabilities.
- Trained artists in software programs focusing on time efficient use and capabilities of programs as they advanced within the company.
- Generated \$750,000.00 of new client advertisement revenue through the design and layout of spec ads within an eighteen month period.

<!-- Employment History -->

Free-lance Graphic Design/Glacier Graphics • 1990 to Present

// Work with a variety individuals and businesses to produce print-ready graphics, logos, and advertisements, as well as website design and interactive graphics.

Highline Community College, Women's Programs • 2002 to Present

// Concept design, planning and implementation on a variety of print media projects including workshops and nationally recognized workshops such as Expanding Your Horizons Seminars hosted by American Association of University Women
// Design, implement and maintain department website.

Worldpages.com (formerly Regional Telephone Directories) • 1995 to 2001

// Acted as lead Photoshop designer with supervisory responsibilities of training, critiquing and implementing all aspects of photo color quality and format.
// Set up basic training program for entry level employees in Adobe Illustrator.
// Concept design and creation of sales visuals, corporate advertisements and displays. Design high profile advertisements for corporate clients.

<!-- Education -->

- AA: Highline Community College, Des Moines, WA, 6/2004, Phi Theta Kappa, National Dean's List
- AAS: Highline Community College, Des Moines, WA, Interactive Media, 6/2004
- Certificate: Computer Graphic Design, Platt College, San Diego, CA, 1989
- Certificate: Graphic Design, Platt College, San Diego, CA, 1988

<!-- Portfolio Available -->